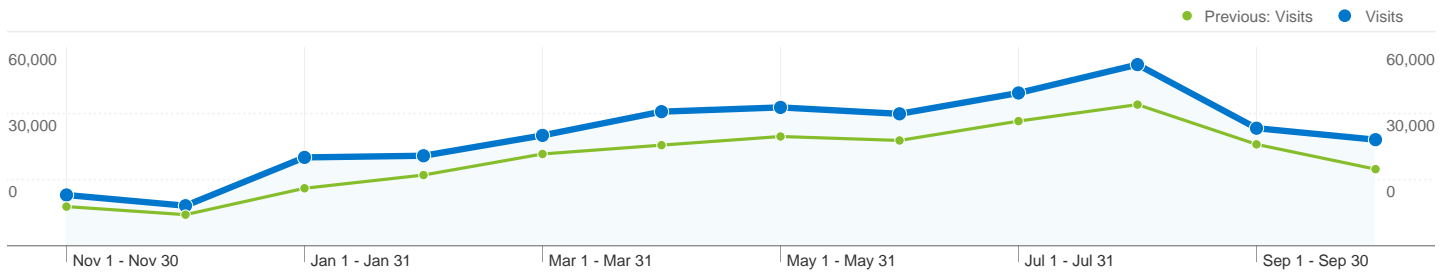


# South West Coast Path website usage: Nov 2009 - Oct 2011

Nov 1, 2010 - Oct 31, 2011  
Comparing to: Nov 1, 2009 - Oct 31, 2010

This report is generated in fast-access mode.



## This custom dimension resulted in 405,920 Visits via 12 months

New tab

Visits	Visitors	Unique Visitors	Pageviews	Pages/Visit	Avg. Time on Page	Avg. Time on Site	Bounce Rate	
<b>405,920</b> Previous: 317,504 (27.85%)	<b>266,941</b> Previous: 215,937 (23.62%)	<b>267,373</b> Previous: 216,285 (23.62%)	<b>1,729,097</b> Previous: 1,489,272 (16.10%)	<b>4.26</b> Previous: 4.69 (-9.19%)	<b>00:01:24</b> Previous: 00:01:21 (3.74%)	<b>00:04:34</b> Previous: 00:05:00 (-8.37%)	<b>43.69%</b> Previous: 38.44% (13.66%)	
Month	Visits	Visitors	Unique Visitors	Pageviews	Pages/Visit	Avg. Time on Page	Avg. Time on Site	Bounce Rate
Aug 1, 2011 - Aug 31, 2011								
November 1, 2010 - October 31, 2011	<b>54,809</b>	39,364	39,449	215,015	3.92	00:01:25	00:04:07	46.75%
November 1, 2009 - October 31, 2010	<b>42,710</b>	32,257	32,315	199,767	4.68	00:01:23	00:05:04	39.15%
% Change	<b>28.33%</b>	22.03%	22.08%	7.63%	<b>-16.13%</b>	2.42%	<b>-18.59%</b>	<b>19.40%</b>
Jul 1, 2011 - Jul 31, 2011								
November 1, 2010 - October 31, 2011	<b>46,228</b>	33,671	33,763	203,737	4.41	00:01:26	00:04:52	42.30%
November 1, 2009 - October 31, 2010	<b>37,717</b>	28,394	28,462	173,323	4.60	00:01:25	00:05:07	40.01%
% Change	<b>22.57%</b>	18.58%	18.62%	17.55%	<b>-4.09%</b>	0.57%	<b>-4.69%</b>	<b>5.73%</b>
May 1, 2011 - May 31, 2011								
November 1, 2010 - October 31, 2011	<b>41,863</b>	30,083	30,203	186,069	4.44	00:01:25	00:04:52	40.96%
November 1, 2009 - October 31, 2010	<b>33,061</b>	24,578	24,608	161,094	4.87	00:01:20	00:05:10	36.00%
% Change	<b>26.62%</b>	22.40%	22.74%	15.50%	<b>-8.78%</b>	5.65%	<b>-6.02%</b>	<b>13.78%</b>
Apr 1, 2011 - Apr 30, 2011								
November 1, 2010 - October 31, 2011	<b>40,573</b>	29,747	29,838	179,869	4.43	00:01:23	00:04:46	41.87%
November 1, 2009 - October 31, 2010	<b>30,445</b>	22,642	22,742	149,864	4.92	00:01:19	00:05:09	35.62%
% Change	<b>33.27%</b>	31.38%	31.20%	20.02%	<b>-9.94%</b>	5.89%	<b>-7.32%</b>	<b>17.55%</b>

Jun 1, 2011 - Jun 30, 2011								
November 1, 2010 - October 31, 2011	<b>39,918</b>	28,665	28,759	176,756	4.43	00:01:27	00:04:59	42.24%
November 1, 2009 - October 31, 2010	<b>31,864</b>	23,802	23,867	149,803	4.70	00:01:25	00:05:13	38.42%
% Change	<b>25.28%</b>	20.43%	20.50%	17.99%	<b>-5.82%</b>	3.05%	<b>-4.56%</b>	<b>9.94%</b>
Sep 1, 2011 - Sep 30, 2011								
November 1, 2010 - October 31, 2011	<b>35,575</b>	25,710	25,811	138,755	3.90	00:01:24	00:04:02	46.66%
November 1, 2009 - October 31, 2010	<b>30,686</b>	22,328	22,445	133,090	4.34	00:01:22	00:04:35	41.07%
% Change	<b>15.93%</b>	15.15%	15.00%	4.26%	<b>-10.07%</b>	1.42%	<b>-11.85%</b>	<b>13.62%</b>
Mar 1, 2011 - Mar 31, 2011								
November 1, 2010 - October 31, 2011	<b>33,395</b>	23,638	23,734	150,873	4.52	00:01:25	00:04:58	41.61%
November 1, 2009 - October 31, 2010	<b>27,772</b>	20,234	20,315	135,066	4.86	00:01:22	00:05:16	36.45%
% Change	<b>20.25%</b>	16.82%	16.83%	11.70%	<b>-7.11%</b>	3.76%	<b>-5.52%</b>	<b>14.16%</b>
Oct 1, 2011 - Oct 31, 2011								
November 1, 2010 - October 31, 2011	<b>32,098</b>	23,699	23,774	119,592	3.73	00:01:22	00:03:44	48.29%
November 1, 2009 - October 31, 2010	<b>23,178</b>	17,054	17,127	97,037	4.19	00:01:21	00:04:19	43.00%
% Change	<b>38.48%</b>	38.96%	38.81%	23.24%	<b>-11.01%</b>	1.21%	<b>-13.43%</b>	<b>12.31%</b>
Feb 1, 2011 - Feb 28, 2011								
November 1, 2010 - October 31, 2011	<b>27,233</b>	19,458	19,539	125,545	4.61	00:01:24	00:05:02	41.52%
November 1, 2009 - October 31, 2010	<b>21,398</b>	16,151	16,238	106,809	4.99	00:01:18	00:05:12	36.23%
% Change	<b>27.27%</b>	20.48%	20.33%	17.54%	<b>-7.64%</b>	6.75%	<b>-3.45%</b>	<b>14.62%</b>
Jan 1, 2011 - Jan 31, 2011								
November 1, 2010 - October 31, 2011	<b>26,738</b>	19,348	19,377	125,979	4.71	00:01:21	00:05:02	40.56%
November 1, 2009 - October 31, 2010	<b>17,396</b>	13,126	13,161	84,805	4.87	00:01:20	00:05:10	36.71%
% Change	<b>53.70%</b>	47.40%	47.23%	48.55%	<b>-3.35%</b>	1.57%	<b>-2.71%</b>	<b>10.48%</b>

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